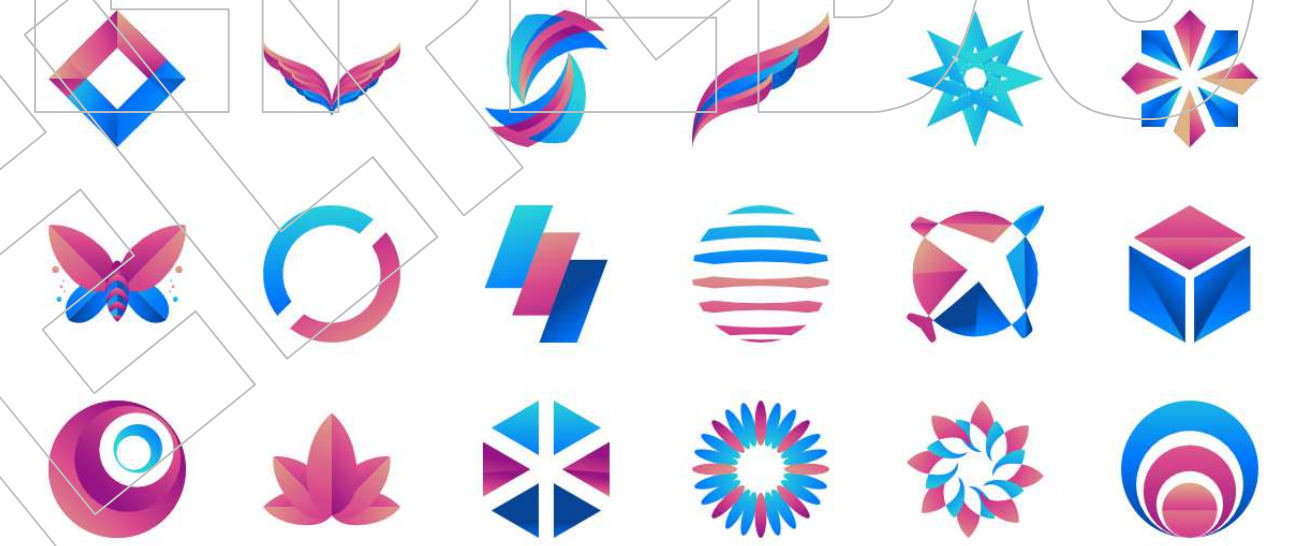e) symbole i logogramy – mocno uogólnione obrazy związane z obiektami