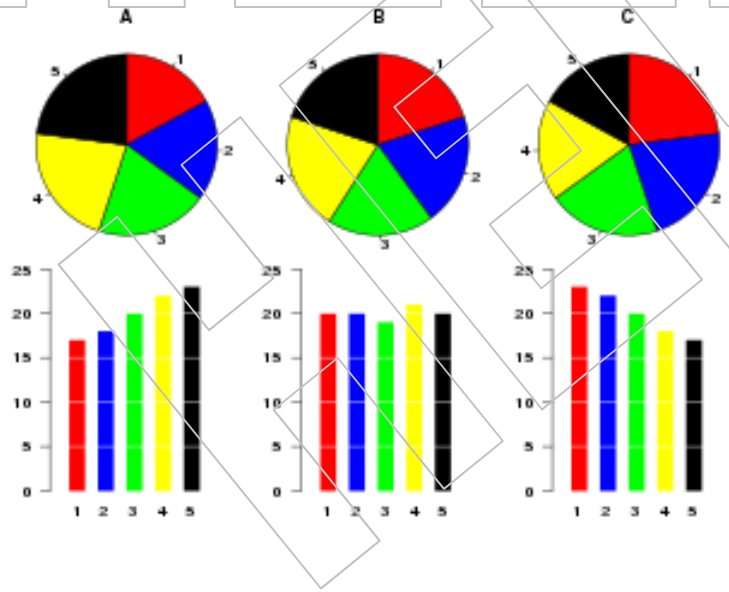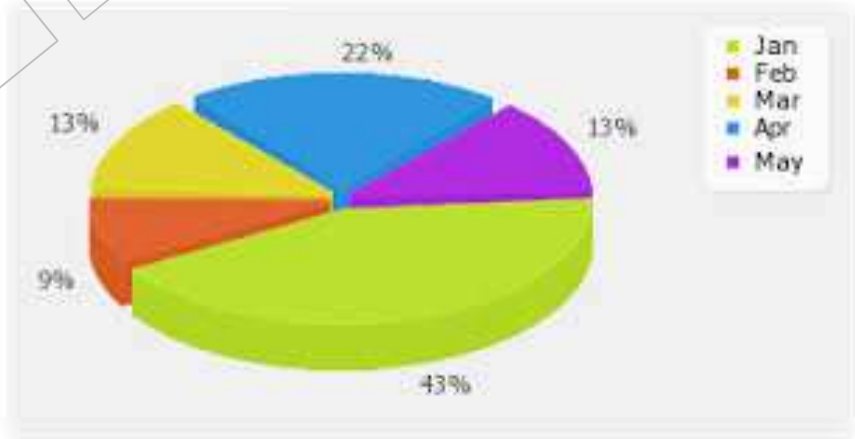d) diagram – uproszczona forma graficzna pomysłów, zależności, danych statystycznych