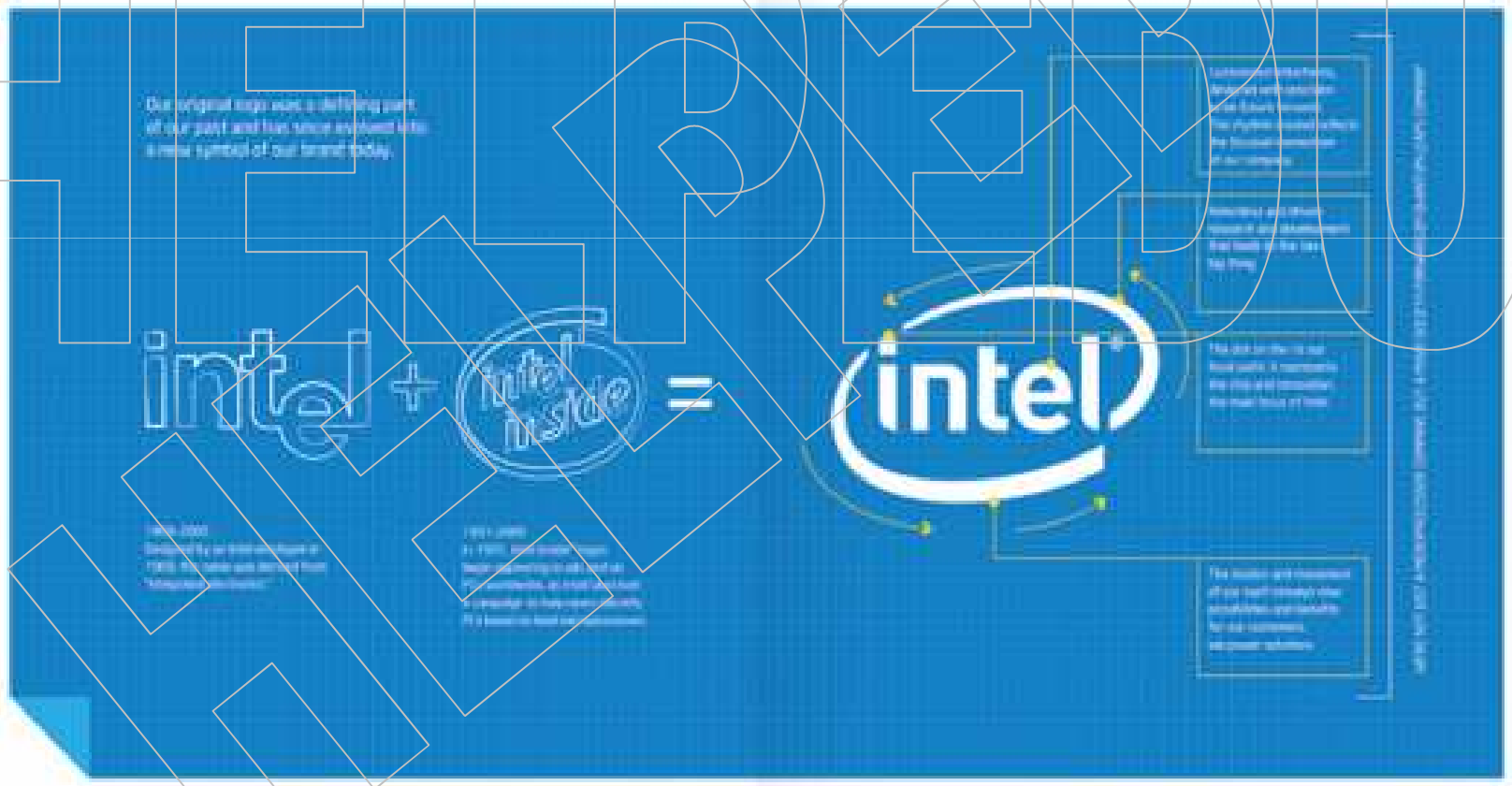BRAND = MARKA